



# Grain with a higher purpose.

We're on a mission. Join us!



## Share Our Values

We seek long-term relationships with brewers and distillers who share our values to help family farmers to thrive, by committing a share of their portfolio to local grain.



## Energize The Local Supply Chain

Committing some of your ingredients to local sources retains jobs in your community and it helps farmers to continually improve quality, variety and availability.

*This beer proudly grown by  
Dustin & Cody Musser, Mount Joy, PA*

## Delight Your Local Customers

Using the PA Preferred logo is a great visual cue for local ingredients. Adding a short tagline tells them where the beer was grown, to help them appreciate the farmer behind the glass.

**THE BOTTOM LINE (AVERAGE)**

Added cost of craft malt.....\$.12/pint  
Upsell for local ingredients.....\$.50/pint  
Your additional margin.....\$.38/pint

## Enhance Your Image And Your Margins

Supporting local ingredients affords you meaningful publicity opportunities and allows you to upsell your product, delivering a better margin on every glass you pour.

Plan your next recipe at [www.doubleeagle malt.com/malts.html](http://www.doubleeagle malt.com/malts.html)